

April's Big Book

The Great Beautiful Life by Emily Henry

This kit makes it easier than ever to promote read-alikes for the hottest new releases. Choose from customizable Canva templates to highlight your own recommendations or ready-to-use assets featuring read-alike picks from our expert librarians. Spread the word using social media copy for both pre-release and post-release promotions. Whether you're building excitement before launch day or keeping the buzz going after, this kit has everything you need get great books into readers' hands!

List of Toolkit Items

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Canva Templates

Images with customizable copy and jacket covers to ensure you can promote the read-alikes of your choosing or your library's own Big Book!

5

Read-to-Use Assets

A set of images promoting read-alikes suggested by OverDrive librarians. No customization needed.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

Canva Templates

To create a customized version of this kit, open the **Canva link here** or the shortcut provided in the marketing kit.

You can find tips and tricks for saving jacket cover images in the marketing kit, as well.



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Ready-to-Use Assets

Don't have time to customize your own graphics? You can use these ready-to-use versions with recommendations from our OverDrive librarians.



Social Media/Newsletter Copy

Pre-release

While you wait for *The Great Beautiful Life* to drop, why not dive into a read-alike on the Libby app? Swipe for more stories with dynamic characters, sharp dialogue and will bring you from laughter to tears in a single page.

#BigBookReadalikes

Post-release

Finished The Great Beautiful Life and Need More? We've Got You! 📖💖

If you're already missing the charm, wit, and heart-fluttering romance of Emily Henry's latest, don't worry—these read-alikes will make you feel all the feels, laugh non-stop, and swoon like you never have before. #BigBookReadalikes

If you have any questions about the items contained in this toolkit, feel free to reach out to us at outreachservices@overdrive.com.

Respectfully,

The Libby Team

Libby.

The library reading app